



New Asia Pacific  
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## The first issue of our News Letter

My name is Paul Whyte and I'm the Managing Director of New Asia Pacific Ltd an international procurement company specialising in refrigerated transport machinery.

We are a Thailand Board of Investment promoted company strategically located on the Eastern Seaboard of Thailand in Rayong province.

This area is rapidly becoming known as the "Detroit of the East" with several large automotive companies based here and is also close to a deep seawater port and the international airport

We understand that companies like you would like to source Asian manufactured equipment but have little or no time to examine the market.

Our strategic position allows us to source product for you around the South East Asian region and removes the difficulties you would normally have in dealing with Asian companies.

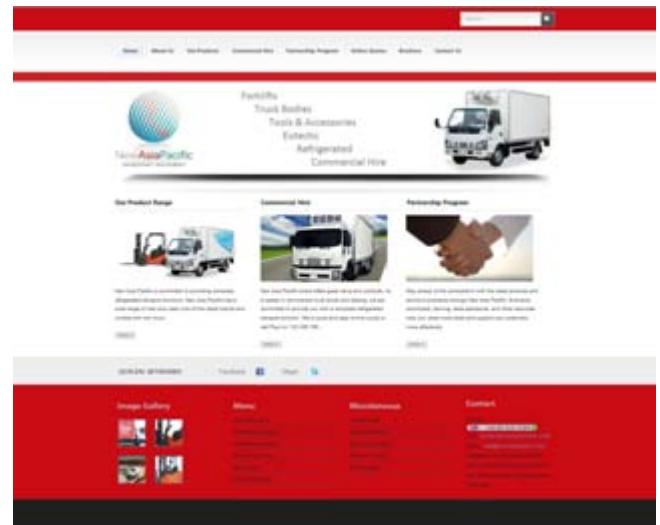
If there is anything missing or you think we could supply you with some more information please let us know.

## Our new Partner Program

Stay ahead of the competition with the latest products and solutions available through New Asia Pacific. We will help you close more deals and support your customers more effectively. Join our Partner Network and get better deals.

## HEADLINES

- The first issue of our News Letter.
- New website for New Asia Pacific
- Can we be Greener?
- New Asia Pacific gets to go ahead from the Thai Government.
- How do we expand out partner network?
- Scully Hire expands in Australia.
- Now you can advertise on our Trucks.



## New Web Site

The new and improved website, help our clients to easy find what they are looking for. New features like our Partner Ship section, gives our existing and new partners a more indepth knowledge about New Asa Pacific and our products.

If you have suggestions to improve our site even more Please email us at : sales@newasiapacific.com

## The Road to Success



*Scully Hire trucks in Australia with Advertising on.*

### Now you can advertise on our Trucks.

Imagine your brand driving around in Australia? We can make that happen, New Asia Pacific's sister company in Australia "Scully Hire". Is now advertising, our partner's products on the Scully Hire trucks.

For more information please email:  
[Info@scullyhire.com.au](mailto:Info@scullyhire.com.au)

### Thank you.

We thank you for have taken your time to read our first issue of the New Asia Pacific newsletter. Our monthly newsletters will help us to promote the products and services we provided directly to YOU.

### Contact Details.

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### Can we be Greener?



New Asia Pacific like many other Companies think about our environment. All our new Truck models feature the final step in the EPA's effort to minimize our exposure to NO X emissions.

If the environment is a concern to you or your customers, then the new emissions standards will help put those concerns to rest.

Any new trucks you buy will make for a cleaner and overall more efficient fleet.

### Thai Government approval.

The Board of Investment (BOI) Thailand has granted New Asia Pacific Ltd tax and duty privileges after meeting a strict criterion set by the Ministry of Industry.

New Asia Pacific has been given promoted privileges as an international procurement office (IPO).

It also allows 100% foreign ownership of the company so when you deal with New Asia Pacific you are dealing with native English speakers.

Paul Whyte Managing Director of New Asia Pacific said gaining the BOI privileges has allowed us to be located at the gateway to Asia and offer a very competitive service to our customers.